



  
**Petit Elin**  
Ordinary Miracle

# ABOUT PETIT ELIN

**PETIT ELIN**, meaning by little happiness, founded in 2010 under the principle of only place the premium products of our adorable children first in everything that we do.

As a child premium specialized company, PETIT ELIN only introduces the premium brand which can be assured the honest, superior quality and design.



Online shopping mall

[www.petitelinstore.com](http://www.petitelinstore.com) | [www.montraum.com](http://www.montraum.com)

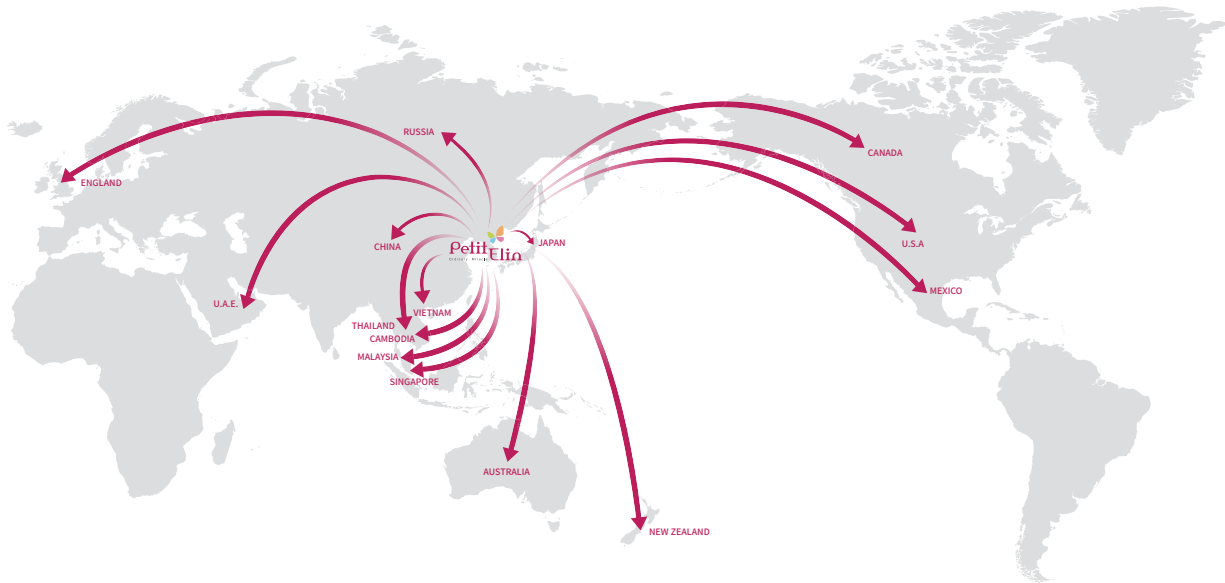
# HISTORY

02

- Founded "PETIT ELIN Co, Ltd." **Mar**  
Launched baby stroller accessories brand "ELEPHANT EARS" **Jun** — **2010**  
Launched baby fashion brand "KINDERSPEL" **Jul**
- Opened baby premium official store "Petitelin Store" **Jan**  
Acquired the certification of R&D department operations management by Korea Industrial Technology Association **Aug**  
Launched luxury living doll brand "JELLYCAT" **Sep** — **2011** — **Jul** Launched nature infant detergent brand "ATTITUDE"  
**Sep** Launched premium toddler bedding brand "MILO & GABBY"
- Launched luxury living doll brand "JELLYCAT" **Sep** — **2012**  
Acquired the certificate of venture business by Korea Technology Finance Corporation **Nov**
- Launched premium wipes brand "ELPRAIRIE" **Mar**  
Launched premium new born brand "LILLE HAVEN" **Apr**  
Launched "KINDERSPEL" in Hong Kong and Australia **Jul** — **2013** — **Oct** Won an award "MILO & GABBY" as Good design  
**Oct** Launched "KINDERSPEL" in Taiwan  
**Dec** Launched "KINDERSPEL" in Singapore
- Launched high quality feeding brand "MOYUUM" **Aug**  
Launched baby carrier brand "ECLEVE" **Nov** — **2014** — **Mar** Got a patent on an "ECLEVE" hip seat carrier  
**Jun** Designated as a "High Growth Company" by The Small and Medium Business Administration
- Launched integration brand "SAGEPOLE" which is including 3brands (BOOKLEBEN, LEMONCANVAS,CUNATENT) **Mar** — **2015** — **Aug** Found a subsidiary company "ESSENLUÉ"  
**Sep** Got a patent on "MOYUUM PPSU" baby bottle & rubber nipple  
**Sep** Opened Petitelin Store at Lotte department store
- Opened at COSTCO **Jan** — **2016**
- Launched brand "ELAVA" **Aug** — **2017** — **Mar** Launched baby stroller accessories brand "LITTLE FENNEC"
- Launched brand "Harper's Table" **Jan** — **2018** — **2019**

# OVERSEAS BUSINESS

**PETIT ELIN**, Leading company of Korean Market about the Baby & Mom products.  
Also we are spreading the market to all over the world.  
PETIT ELIN expect to spread more and more to the all over the world.



## EU

- **2013. 09**  
Cologne, Germany
- **2014. 09**  
Cologne, Germany



# BABY & KIDS FAIR

EU / U.S.A / ASIA

## U.S.A.

- **2015. 10**  
ABC Kids Expo (Las Vegas, U.S.A.)
- **2016. 10**  
ABC Kids Expo (Las Vegas, U.S.A.)
- **2017. 10**  
ABC Kids Expo (Las Vegas, U.S.A.)
- **2018. 10**  
ABC Kids Expo (Las Vegas, U.S.A.)



## ASIA

- **2013. 12** IDT Expo (Hong Kong)
- **2015. 06** Yiwu, China
- **2015. 07** CBME (Shanghai, China)
- **2016. 08** CBME (Shanghai, China)
- **2017. 03** MICF (Beijing, China)
- **2017. 08** CBME (Shanghai, China)
- **2018. 07** CBME (Shanghai, China)
- **2019. 07** CBME (Shanghai, China)



Kinderspel 

**Kinderspel** was born from the concern that pursues precious value for your baby takes first step toward new world. Baby fashion brand Kinderspel develops creativity and genuineness. And our top quality and safety will grant value to your adorable child.





## SOCKS SHOES

Size	120/130mm
Material	Outer : cotton 80%, spandex 16%, rubber yarn 2%, polyurethane 2% Coursage : polyester 100% Sole : TPE100%
Weight	37g
Country of Origin	Korea



## BABY SHOES



Size	BABY SHOES : 130mm TODDLER SHOES : 140/150mm
Weight	62~92g
Country of Origin	China



## AQUA SHOES

<b>Size</b>	M(140x63mm) L(150x65mm) XL(160x67mm)
<b>Material</b>	<b>Sock</b> : polyester86%,polyurethane 14% <b>Sole</b> : TPE100%
<b>Country of Origin</b>	Korea







## RASH GUARD

<b>Size</b>	M(12-24Months) L(24-36Months)
<b>Material</b>	<b>Outer1</b> : polyester 82%, polyurethane18% <b>Outer2</b> : nylon 80%, polyurethane 20% <b>Inner</b> : polyester 100%
<b>Country of Origin</b>	China

### Baby size (6-18 month)



### Toddler size (18-36 month)



## SUNGLASS

<b>Material</b>	<b>Lens</b> : Acrylic100% <b>Frame</b> : ·Baby size (Front:TR-90, Side: rubber) ·Toddler size (Front: poly carbonate, Side: rubber) <b>Pouch</b> : cotton 100%(coated with PU) <b>lens cleaning towel</b> : polyester 100%
<b>Weight</b>	<b>Baby size</b> : 15g <b>Toddler size</b> : 20g
<b>Country of Origin</b>	Taiwan



## RAIN BOOTS

<b>Size</b>	M(150x68mm) L(160x69.5mm)
<b>Material</b>	<b>Outer :</b> raw rubber 90%, Synthetic rubber 10% <b>Inner :</b> cotton 80%, polyester20%
<b>Country of Origin</b>	China



## RAIN COAT

<b>Size</b>	One size(100)
<b>Material</b>	<b>Outer :</b> polyurethane 100% <b>Inner :</b> cotton 100% <b>Transparent screen:</b> polyurethane 100%
<b>Country of Origin</b>	China / Vietnam



## PADDING MITTEN

<b>Size</b>	<b>Mitten :</b> 7x18cm <b>Strap :</b> 108cm
<b>Material</b>	<b>Outer 1 :</b> polyester 100% <b>Outer 2 :</b> cotton 100% <b>Inner/Filling:</b> polyester 100%
<b>Country of Origin</b>	Korea



## PADDING BOOTS

<b>Size</b>	130/140/150mm
<b>Material</b>	<b>Outer/Filling :</b> polyester 100% <b>Inner :</b> acrylic 100% <b>Sole :</b> natural rubber 100%
<b>Country of Origin</b>	Korea



## SCARF BIB

Size	One size(41cmx25cm)
Material	<b>Outer :</b> cotton 100% <b>Inner :</b> organic cotton 100%
Country of Origin	Korea



## MUSLIN BIB

Size	One size(45cmx45cm)
Material	Cotton 100% / 2 layer of Layon(bamboo)100%
Country of Origin	Korea



## SNOW BIB

Size	One size(44cmx24.5cm)
Material	<b>Outer :</b> cotton 100% <b>Inner :</b> polyester 100%(Mink feel fur)
Country of Origin	China



### BUBBLE BAG

Material	Outer : polyester100% Inner : nylon 100%
Country of Origin	China

### CUBE BAG

Material	Outer : polyester100% Inner : nylon 100%
Country of Origin	China

### SLING BAG

Material	Outer : polyester100% Inner : nylon 100%
Country of Origin	Korea



### SUN HAT

Size	Free(50-52)
Material	Polyester100%
Country of Origin	Korea



### LIGHT PADDING

Size	M(100)/12-24M L(110)/24-36M
Material	Outshell nylon 100% In shell duck-down 100%
Country of Origin	Vietnam



### COLD RESERVING POUCH

Size	(W)18cm*(D)12cm*(H)22.5cm
Material	Outer : polyester 100% Inner : nylon 100%
Weight	150-160g
Country of Origin	China



### FLAP CAP(detachable)

Size	Free(50-52)
Material	Polyester100%
Country of Origin	Korea



## **Petit Elin Co.,Ltd**

13F 7th Daerung post tower, Guro\_dong 48, Digital-ro 33-gil, Guro\_gu, Seoul, Korea / **Tel** +82-70-8740-2276 / **E\_mail** info@petitelin.com

[www.petitelin.com/eng](http://www.petitelin.com/eng)